



**6th AP
VALVES
2017**

SPONSORSHIP GUIDELINE

August 16-18, 2017

GRAND WALKERHILL SEOUL, KOREA

OVERVIEW

WHEN & WHERE

August 16(Wed) – 18 (Fri), 2017
GRAND WALKERHILL SEOUL, KOREA

LEARNING OBJECTIVES

- Understand the Concept and Advances in Percutaneous Valve Implantation Technology
- Assess the Imaging Modalities Available for Diagnosis of Valvular Heart Disease
- Acquire the Skills Necessary to Perform Transcatheter Valve Therapies
- Describe Current and Future Therapeutic Options for Valvular Heart Disease
- Discuss Evaluation and Management of Patients with Valvular Heart Disease
- Address Controversial Issues in Management of Heart Valve Disease
- Identify When to Refer Patients for Surgery/Intervention
- Discuss the Setting-up of Heart Team for Valve Implantation

PROGRAM HIGHLIGHTS

- **Live Case Demonstrations**
“A to Z” by Pioneers in this Emerging Technology Field
- **Featured Lecture with topics including:**
Aortic Valve, Mitral Valve, Valve Imaging, Innovative Valve Device or Procedure and Current Status in Valve Therapeutics
- **Case Based Learning with Expert’s Comment**
- **Exhibition & Learning Center**

WEBSITE

www.ap-valves.com

SECRETARIAT

CardioVascular Research Foundation
(CVRF)
2F, Asan Institute for
Education & Research, 88,
Olympic 43-gil, Songpa-gu, Seoul,
05505, Korea

APPLY FOR SPONSORSHIP

IMPORTANT DATES

June 30(Fri), 2017
Application Deadline

July 14(Fri), 2017
Payment Deadline
Submission Deadline for Advertisement File (Publication & Promotion Items)

Middle of July, 2017
Notification of Exhibition Booth Allocation

July 28(Fri), 2017
Submission Deadline for Island Booth Image

August 4(Fri), 2017
Registration for Exhibitor

SPONSORSHIP

SPONSORSHIP LEVEL

Diamond	USD50,000 Above
Platinum	USD30,000 Above USD50,000 Below
Gold	USD20,000 Above USD30,000 Below
Silver	USD10,000 Above USD20,000 Below
Bronze	USD5,000 Above USD10,000 Below
Normal	USD5,000 Below

PAYMENT METHOD

* Any remittance charge (including correspondent bank charge) should be paid by sender separately.

• Swift code: KOEXKRSE	• Bank name: Korea Exchange Bank
• Account Number: 175-JSD-1002938	• Branch: Asan Medical Center Branch (branch no: 175)
• Beneficiary Name: CardioVascular Research Foundation(CVRF)	
• Bank Add: 388-1, Poongnap-dong Songpa-gu, Seoul, 138-736, Korea	

※ Invoice will be issued upon receipt of this completed Sponsorship Application Form.
- Attn: Ms. bella Kim (Tel: +82- 2-3010-7255, E-mail: bellakim@summitmd.com)

APPLY FOR SPONSORSHIP 2017

Sponsorship Items at a Glance (List & Price)

Exhibition (Per 1 Booth)

Booth (Island Booth Only)	USD5,000
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Promotion Items

Item	Cost	Operating Hour	Details
Brochure	USD3,000	Per 1 Inner Page	Advertisements in the Final Brochure
PDP	USD2,000	All Days	Your company logo will be placed on Live Station Signage and PDP.
DID Screen	USD2,000	All Days	Your company logo will be inserted in DID screen which attendees check the program schedule on its screen.
Coffee Break	USD2,000	Per 1 Time	Your company logo will be recognized in Coffee Station Signage.
F&B	USD3,000	Per 1 Time	Your company logo will be shown when we serve lunch boxes.
Company Name Exposure	USD4,000	Per 1 Time	Your company name will be Printed On final program book. (Above Silver level)

EXHIBITION

APPLICATION FEE (*No VAT)

Island Booth: USD5,000/ Booth

VENUE

Vista Hall Lobby (B2),
GRAND WALKERHILL SEOUL, KOREA

RUNNING HOURS

Move-in

August 15(Tue), 2017

10:00PM ~ 12:00AM

August 16(Wed), 2017

12:00AM ~ 11:00AM

Exhibit Dates

August 17(Thu), 2017

8:00AM ~ 5:30PM

August 18(Fri), 2017

8:00AM ~ 5:00PM

Move-out

August 18(Fri), 2017

5:00PM ~ 10:00PM

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ITEMS INCLUDED

- 1) Booth Space
- 2) Electricity (1KW)/ Booth
 - * Only main line will be set up by the secretariat. Other installation including lights and interior electronics should be set up by the exhibitors. Additional power for lights must be requested beforehand.
- 3) Industry partners are fully responsible for preparing booth facilities.

BOOTH SPACE

- 1) Dimension: 3m X 3m X 2.5m ~ 3m (L x W x H)
 - * Specific booth size will be informed around middle of July by e-mail.
 - Only exhibit space will be provided and exhibitors are responsible to build their own booths.
- 2) Booth Image Approval:
Exhibitor must submit their floor plan of island booth for approval by AP VALVES secretariat through e-mail by July 28(Fri), 2017.
- 3) All should be set up in the limitation of allotted space, sized 3m x 3m x 3m (L x W x H) with Pytex.

EXHIBITION

BOOTH ALLOCATION

Booth location will be assigned considering following criteria.

- 1) Sponsorship Level
 - 2) Contribution to this meeting
- Please keep in mind payment deadline and meet the due date.
The delayed payment can affect booth allocation of exhibition at next year.
 - Booth allocation will be informed around middle of July 2017 and our secretariat will do our best to make it as early as possible.

ADVANCE REGISTRATION

The name list should be submitted though e-mail by August 4(Fri), 2017 and a badge is mandatory for admission to the whole meeting.

HOUSING

All participants including faculty and industry partners of this meeting can reserve rooms in AP VALVES venue hotels at special rate. Due to limited availability, you are highly recommended to make a reservation for your group in advance.

http://www.ap-valves.com/2017/attend_housing.htm

CONTACT

Application Inquiries

Ms. Moon Na
Tel: 82-2-3010-4940
E-mail: namoon@summitmd.com

Accounting

Ms. Bella Kim
Tel: 82-2-3010-7255
E-mail: bellakim@summitmd.com

PUBLICATION & PROMOTION ITEMS

APPLICATION FEE

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